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9 UNITED STATES DISTRICT COURT
10 CENTRAL DISTRICT OF CALIFORNIA
11

12
13 BIG3 LLC, a limited liability
company; O'SHEA JACKSON A/K/A
14 ICE CUBE, an individual; and JEFF
KWATINETZ, an individual,

15 Plaintiffs,

16 v.

17 AHMED AL-RUMAIHI, an
individual; FAISAL AL-HAMADI, an
18 individual; AYMAN SABI, an
individual; SHEIKH ABDULLAH
19 BIN MOHAMMED BIN SAU AL
THANI, an individual and as CEO of
20 Qatar Investment Authority; and DOES
1 - 100,

21 Defendants.
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No. 2:18-cv-3466 DMG (SKx)

Assigned for all purposes to
Hon. Dolly M. Gee

**DEFENDANTS' NOTICE OF
MOTION AND MOTION TO
STRIKE PLAINTIFFS' FIRST
AMENDED COMPLAINT
PURSUANT TO CALIFORNIA
CODE OF CIVIL PROCEDURE
§ 425.16**

Hearing Date: June 1, 2018
Hearing Time: 9:30 a.m.
Courtroom: 8C

1 **TO THE COURT, ALL PARTIES, AND THEIR ATTORNEYS OF**
2 **RECORD:**

3 **PLEASE TAKE NOTICE THAT** on June 1, 2018, at 9:30 a.m., or as soon
4 thereafter as counsel may be heard in Courtroom 8C of the United States District
5 Court for the Central District of California, located at 350 West 1st Street, Los
6 Angeles, California, 90012, before the Honorable Dolly M. Gee, defendants Ahmed
7 Al-Rumaihi and Ayman Sabi (collectively, the “Investors”) will and hereby do move
8 to strike Plaintiffs’ First Amended Complaint pursuant to California Civil Procedure
9 Code Section 425.16, *et. seq.*, and for an award of attorneys’ fees and costs.

10 The Investors bring this motion on the grounds that Plaintiffs’ First Amended
11 Complaint should be stricken because it is based on statements made in a public
12 forum and relating to a matter of public interest. Furthermore, Plaintiffs cannot
13 establish, as a matter of law, a probability of prevailing on the merits of their claims
14 because they cannot satisfy the necessary elements of any of their claims.

15 The Investors met and conferred with Plaintiffs’ counsel regarding this motion
16 as required by Central District Local Rule 7-3 in an email exchange on April 25,
17 2018, as well as in subsequent email and telephonic communications.

18 This motion is based upon this Notice of Motion and Motion, the concurrently
19 filed Memorandum of Points and Authorities in support thereof, the concurrently
20 filed Declaration of Brian D. Hershman and exhibits thereto, and the concurrently
21 filed Request for Judicial Notice. In addition, this motion is based on all records and
22 files in this action, any argument that may be requested at the hearing on this matter,
23 and any and all other matters that this Court deems just and proper.

1 Dated: May 4, 2018

Respectfully submitted,

2 JONES DAY

3
4 By: /s/ Brian D. Hershman

5 Brian D. Hershman

6 Attorneys for Defendants

7 AHMED AL-RUMAIHI and AYMAN
8 SABI

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Assigned for all purposes to
Hon. Dolly M. Gee

**MEMORANDUM OF POINTS
AND AUTHORITIES IN
SUPPORT OF DEFENDANTS'
MOTION TO STRIKE
PLAINTIFFS' FIRST AMENDED
COMPLAINT PURSUANT TO
CALIFORNIA CODE OF CIVIL
PROCEDURE § 425.16**

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MEMORANDUM OF POINTS AND AUTHORITIES

Plaintiffs BIG3 LLC,¹ O’Shea Jackson (a/k/a “Ice Cube”), and Jeff Kwatinetz (collectively, “BIG3”) have sued defendants Ahmed Al-Rumaihi and Ayman Sabi (together, the “Investors”) for defamation and related claims arising from allegations that a non-party (Roger Mason) attributed racially inflammatory statements to Kwatinetz based on information purportedly received from another non-party (Kai Henry) and conveyed to yet another non-party (Jerome Williams). Although the Investors submit these allegations fail to give rise to *any* actionable claim against them, to the extent any claim could lie against them, it is subject to strike under California Civil Procedure Code Section 425.16, *et. seq.*, (the “anti-SLAPP statute”),² because it is based on conduct that is privileged and protected as a matter of law.

To start, BIG3’s allegations are based entirely on statements made in a public forum and in connection with a matter of public interest. BIG3 asserts that the statements were made to “numerous individuals” and in a “press release” as part of “public relations efforts,” satisfying the public forum prong of the anti-SLAPP statute. Moreover, the statements address issues of public interest because, as demonstrated by the extensive media and press coverage, the public is interested in the BIG3 basketball league, Ice Cube and Kwatinetz generally and the nature of the allegations specifically.

Moreover, BIG3 cannot satisfy its burden to present competent evidence establishing a probability of prevailing on the merits of its claims. Indeed, because the purported defamatory statements involve double and triple hearsay, or are so

¹ The BIG3 LLC is a defunct Delaware limited liability company and does not appear to be a proper plaintiff. The BIG3 Basketball LLC is a Delaware limited liability company in the business of running a professional, 3-on-3 basketball league. For purposes of this motion, and without waiving any rights or defenses, the Investors will assume that BIG3 intends to refer to the company involved in running the basketball league.

² See *DC Comics v. Pac. Pictures Corp.*, 706 F.3d 1009, 1013 (9th Cir. 2013) (“We have held that [an anti-SLAPP Motion] is available against state law claims brought in federal court.”).

1 vague and conclusory as to constitute non-actionable opinions as a matter of law,
2 BIG3 has failed to plead the most basic elements of its claims.

3 Accordingly, the Investors ask this Court to strike BIG3's First Amended
4 Complaint pursuant to the anti-SLAPP statute with prejudice and award the
5 Investors attorneys' fees and costs in bringing this Motion.

6 **I. FACTUAL BACKGROUND**

7 The BIG3 league is a 3-on-3 professional basketball association founded by
8 Ice Cube and Jeff Kwatinetz. FAC ¶ 1. On July 14, 2017, Sport Trinity,
9 established by the Investors, invested in the BIG3 league, agreeing to contribute
10 \$11.5 million in return for a stake in the league. FAC ¶ 37, 41.

11 Sport Trinity initially contributed \$6.5 million (of its \$11.5 million
12 commitment) in July 2017, and an additional \$1 million in November 2017. Ex. B,
13 p. 6.³ BIG3 understood that Sport Trinity's immediate cash injection was necessary
14 to ensure the league's survival; the season was advancing full-throttle and expenses
15 were mounting. *Id.* However, it was understood that certain critical issues related
16 to the corporate governance structure, the financial records (which were a mess)
17 and the management team would need to be addressed before additional funds
18 would be forthcoming. *Id.*

19 As the Investors' concerns increased throughout the fall of 2017, the
20 Investors engaged in discussions with Kwatinetz and certain league executives.
21 Ex. B, p. 9. Chief among the Investors' concerns was the failure of BIG3 to follow
22 the corporate governance structure that had been negotiated into the agreement
23 under which Sport Trinity made its investment in BIG3, the lack of complete and
24 accurate financial information about the league's activities (including information
25 about apparent self-dealing), and the unwillingness of Kwatinetz to allow those
26 retained to professionally manage the league to do their jobs. *Id.* Sport Trinity

27 ³ All citations to "Ex. " are to the exhibits attached to the concurrently filed
28 Declaration of Brian D. Hershman in support of this motion, nearly all of which are
subject to the concurrently filed Request for Judicial Notice.

1 offered an amicable resolution: it made clear to BIG3 that it would not only fulfill
 2 the remaining \$4 million outlay, but that it was also prepared to substantially
 3 increase its contribution, provided BIG3 addressed the foregoing issues and
 4 provided complete and accurate books and records. *Id.* These measures were also
 5 critical to secure new investors which would be essential for the continued viability
 6 of the league. *Id.*

7 However, rather than address the Investors' concerns, BIG3 submitted a
 8 Demand for Arbitration on February 14, 2018 (FAC ¶ 75) and proceeded to launch
 9 a media campaign against the Investors and, in a bizarre turn, the entire nation of
 10 Qatar, including citizens of Qatar who had no involvement in Sport Trinity or the
 11 league.⁴

12 Moreover, Kwatinetz's erratic behavior in managing the league escalated: (1)
 13 he improperly attempted to expel Sport Trinity, the BIG3 league's largest investor;
 14 (2) he fired league commissioner, Roger Mason, Jr.; (3) the league's CCO, Kai
 15 Henry, resigned due to disagreements with Kwatinetz; and (4) the league's CFO,
 16 Rafael Fogel, resigned due to disagreements with Kwatinetz. In firing Mason,
 17 Kwatinetz claimed that Mason refused to cooperate with an "independent
 18 investigation" conducted by the league and traveled to China without disclosing his
 19 trip to BIG3. Ex. C, ¶ 45-47. However, Kwatinetz's justifications were fabricated
 20 and calculated to divert attention from his mismanagement of the league. Ex. C
 21 ¶ 48. Similarly, both Fogel and Henry resigned as a result of Kwatinetz's
 22 mismanagement of the league and erratic behavior. Ex. B, p. 10.

23 As is most relevant here, on April 5, 2018, BIG3 continued its media
 24 campaign by filing a complaint purportedly asserting claims for defamation,
 25 defamation per se, trade libel, and intentional interference with contractual
 26 relations. The next day, BIG3 filed a First Amended Complaint ("FAC") bringing

27 ⁴ Ex. D (Vibe reporting that Ice Cube "took things up a notch" after filing a lawsuit
 28 against Defendants by taking out a full-page ad in the New York Times and
 tweeting the ad).

1 the same claims based on the same allegations.⁵ The FAC is generally based on the
 2 allegation that Roger Mason allegedly told Jerome Williams (a former NBA
 3 basketball player who plays in BIG3 games) that Kai Henry had told him that
 4 Kwatinetz referred to BIG3 players as “Rich Nig*as.” FAC ¶ 95, Ex. E. The FAC
 5 later conclusorily contends that the Investors accused Kwatinetz of making this
 6 statement and also called Kwatinetz “racist” and “hostile.” FAC ¶ 113. The FAC
 7 contains extremely vague assertions without identifying who specifically made the
 8 statements, when the statements were purportedly made, to whom (if anyone) the
 9 Investors made these alleged statements, what specifically was purportedly said, or
 10 any of the most basic details that are essential to state a viable claim for defamation.

11 BIG3’s defamation claims purportedly are brought on behalf of Ice Cube,
 12 Kwatinetz and the “Players.” However, Kwatinetz is the only plaintiff even
 13 implicated in the alleged statements and the “Players” (whomever that unidentified
 14 group might include) are not named parties to the FAC and therefore necessarily
 15 cannot assert such a claim. The trade libel claim similarly lacks the most basic
 16 factual detail. BIG3 claims the Investors are liable for trade libel because they
 17 purportedly told “players and third-parties” that “the league was not being managed
 18 properly and not accepting their money.” FAC ¶ 116. The intentional interference
 19 with prospective economic relations claim contains even less information. It
 20 simply alleges that the Investors “made or aided and abetted in the making of
 21 defamatory statements.” FAC ¶ 122.

22 As discussed below, these allegations are properly subject to the anti-SLAPP
 23 statute and BIG3’s FAC should be stricken with prejudice.

24 **II. LEGAL STANDARD**

25 BIG3’s claims are the proper subject of an anti-SLAPP motion. *See, e.g.,*
 26 *Hecimovich v. Encinal Sch. Parent Teacher Org.*, 203 Cal. App. 4th 450, 466

27 ⁵ About a week after BIG3 filed the FAC, Ice Cube commented to TMZ regarding
 28 the lawsuit saying, “‘We gon’ win. Stay out of American sports if you don’t wanna
 do the right thing.’” Ex. E.

(2012); *Scott v. Metabolife Int'l, Inc.*, 115 Cal. App. 4th 404, 419 (2004) (“defamation suits are a prime target of SLAPP motions.”). In considering an anti-SLAPP motion, the court conducts a two-step inquiry. *Navellier v. Sletten*, 29 Cal. 4th 82, 88 (2002). “First, the court decides whether the defendant has made a threshold showing that the challenged cause of action is one arising from protected activity.” *Id.* At this stage, the defendants’ burden is not onerous. *Optional Capital, Inc. v. Akin Gump Strauss, Hauer & Feld LLP*, 18 Cal. App. 5th 95, 112 (2017), review denied (Mar. 14, 2018). In making this threshold showing, a defendant does not have to show that the statements “are constitutionally protected under the First Amendment as a matter of law.” *Okorie v. Los Angeles Unified Sch. Dist.*, 14 Cal. App. 5th 574, 590 (2017) (internal quotations omitted). In addition, a defendant is not required to demonstrate “that the plaintiff brought the cause of action complained of with the intent of chilling the defendant’s exercise of speech or petition rights.” *Equilon Enters. v. Consumer Cause, Inc.*, 29 Cal. 4th 53, 58 (2002). Instead, all that must be shown is that the act underlying the plaintiffs’ cause is a protected activity, meaning, that it “‘fits one of the categories spelled out in section 425.16, subdivision (e).’” *Navellier*, 29 Cal. 4th at 88 (quoting *Braun v. Chronicle Publ’g Co.*, 52 Cal. App. 4th 1036, 1043 (1997)).

Once the defendant makes this showing, the burden shifts to the plaintiff and the court “must then determine whether the plaintiff has demonstrated a probability of prevailing on the claim.” *Navellier*, 29 Cal. 4th at 88. “‘To establish such a probability, a plaintiff must demonstrate that the complaint is both legally sufficient and supported by a sufficient prima facie showing of facts to sustain a favorable judgment if the evidence submitted by the plaintiff is credited.’” *Gallagher v. Connell*, 123 Cal. App. 4th 1260, 1265 (2004) (quoting *Matson v. Dvorak*, 40 Cal. App. 4th 539, 548 (1995)). The plaintiff must meet this burden with admissible evidence. *Optional Capital*, 18 Cal. App. 5th at 112. If the defendant establishes a defense or the absence of a necessary element, the anti-SLAPP motion should be

1 granted. *Carver v. Bonds*, 135 Cal. App. 4th 328, 344 (2005).

2 **III. ARGUMENT**

3 The Legislature enacted the anti-SLAPP statute “to prevent and deter
4 ‘lawsuits ... brought primarily to chill the valid exercise of the constitutional rights
5 of freedom of speech....’” *Varian Med. Sys., Inc. v. Delfino*, 35 Cal. 4th 180, 192
6 (2005) (quoting Cal. Civ. Proc. Code § 425.16(a)). The anti-SLAPP statute
7 “provide[s] a procedural remedy” for the Court to dispose of lawsuits at a
8 preliminary stage of the proceedings where the allegations lack merit. *Rusheen v.*
9 *Cohen*, 37 Cal. 4th 1048, 1055–56 (2006). Pursuant to this purpose, the anti-
10 SLAPP statute is “‘broadly construed’” as “it is in the public interest to encourage
11 participation in matters of public significance, and ... participation should not be
12 chilled through abuse of the judicial process.” *Flatley v. Mauro*, 39 Cal. 4th 299,
13 312 (2006) (quoting Cal. Civ. Proc. Code § 425.16(a)).

14 Here, to the extent the allegations in BIG3’s FAC implicate the Investors *at*
15 *all*, it seeks to chill “participation in matters of public significance,” which is
16 exactly what the anti-SLAPP statute was enacted to prevent. In fact, it is evident
17 that this lawsuit is really part of a calculated smear campaign launched by BIG3
18 against its Investors (likely in order to eliminate their equity interest in BIG3).
19 Indeed, the majority of the FAC focuses on allegations *completely unrelated* to
20 BIG3’s causes of action for defamation, trade libel, and intentional interference
21 with contractual relations. For example, the FAC preaches against business
22 dealings with the nation of Qatar, claiming that Qatar Investments’ “interactions
23 with the BIG3 ... is a cautionary tale for others looking to do business with Qatar,”
24 that “it became apparent that Defendants were focused on improving the image of
25 Qatar in light of the blockade....,” and that “Defendant Al-Rumaihi and Defendant
26 Sabi continued to make excuses why they couldn’t pay.” FAC ¶¶ 25, 40, 49. The
27 FAC also copies and pastes entire text messages unrelated to the alleged
28 defamation, including exchanges about Las Vegas trips, celebrity parties and

1 funerals. FAC ¶¶ 48-70. Once one strips through the utterly false, salacious and
 2 irrelevant allegations in the FAC, what comprises the basis for BIG3's actual causes
 3 of action are protected activities, and BIG3 cannot demonstrate a probability of
 4 prevailing on their claims. Thus, the Court should grant the Investors' anti-SLAPP
 5 motion.

6 **A. BIG3's Claims Arise From Allegations That Are Protected**
 7 **Activities Under The Anti-Slapp Statute.**

8 A lawsuit arises from protected activities and is therefore subject to an anti-
 9 SLAPP motion where the allegations underpinning the plaintiff's claims fits within
 10 one of the categories spelled out in subdivision (e) of the anti-SLAPP statute.
 11 *Braun v. Chronicle Publ'g Co.*, 52 Cal. App. 4th 1036, 1044 (1997). Subdivision
 12 (e) lists, among others, the following acts as constituting protected activities:
 13 (1) statements made in a public forum in connection with an issue of public interest;
 14 and (2) statements made in furtherance of the constitutional right to free speech in
 15 connection with an issue of public interest. Cal. Civ. Proc. Code § 425.16(e).
 16 "Beyond [the public interest] requirement ... these categories are quite broad,
 17 applying by their terms to any statements made in a place open to the public or in a
 18 public forum, or any conduct engaged in, in furtherance of the rights of petition or
 19 free speech." *Wilbanks v. Wolk*, 121 Cal. App. 4th 883, 893 (2004). BIG3's
 20 allegations satisfy both of these prongs and therefore constitute protected activity
 21 under the anti-SLAPP statute.

22 **1. The Alleged Statements Forming The Basis Of BIG3's**
 23 **Claims Were Made In A Public Forum.**

24 "A 'public forum' is traditionally defined as a place that is open to the public
 25 where information is freely exchanged." *Damon v. Ocean Hills Journalism Club*,
 26 85 Cal. App. 4th 468, 475 (2000). However, "a public forum is not limited to a
 27 physical setting, but also includes other forms of public communication." *Id.* at
 28 476; *see Barrett v. Rosenthal*, 40 Cal. 4th 33, 41 (2006) ("Websites accessible to

1 the public ... are ‘public forums’ for purposes of the anti-SLAPP statute.”); *Ampex*
 2 *Corp. v. Cargle*, 128 Cal. App. 4th 1569, 1576 (2005) (concluding that messages
 3 posted on a Yahoo! message board were made in a public forum); *Nygaard, Inc. v.*
 4 *Uusi-Kerttula*, 159 Cal. App. 4th 1027, 1038 (2008) (holding that pursuant to the
 5 fundamental purpose of the anti-SLAPP statute requiring a “broad reading of
 6 ‘public forum,’” newspapers and magazines fall within the definition of public
 7 forum).

8 Even if statements are not made in a public forum, the anti-SLAPP statute
 9 encompasses statements made in private conversations so long as they concern an
 10 issue of public interest. *See Wilbanks*, 121 Cal. App. 4th at 897 (“Section
 11 425.16 ... governs even private communications, so long as they concern a public
 12 issue.”); *Averill v. Superior Court*, 42 Cal. App. 4th 1170, 1176 (1996) (concluding
 13 that an employee’s allegedly defamatory statements made in private to her
 14 employer fell within the scope of the anti-SLAPP statute because the Legislature
 15 did not intend to exclude private conversations from protection under the statute);
 16 *see also* Cal. Civ. Proc. Code § 425.16 (e)(4) (“any other conduct in furtherance of
 17 the exercise of the ... constitutional right of free speech in connection with ... an
 18 issue of public interest” is a protected activity).

19 Here, BIG3’s FAC alleges that the statements attributing racially
 20 inflammatory remarks to Kwatinetz, and which form the basis of BIG3’s
 21 defamation, defamation per se, and intentional interference with prospective
 22 economic relations claims, were made in a press release and to other individuals.
 23 FAC ¶¶ 105, 109, 114, 122. According to the FAC, the press release was “widely
 24 distributed.” FAC ¶ 88 (“former Commissioner and President repeated the
 25 allegation in a widely distributed press release”). Because the press release was, by
 26 its very nature, “released” to the public *and* “widely distributed,” there is no
 27 question that the alleged statements were made in a public forum. In fact, the FAC
 28 expressly alleges that these statements were made as part of “public relations

1 efforts” indicating that these statements were made available to the broad public in
2 a public forum. FAC ¶¶ 107, 111.⁶

3 Similarly, BIG3’s trade libel claim rests on the allegation that the Investors
4 “told players and third-parties that the league was not being managed properly and
5 not accepting their money.” FAC ¶ 116. Setting aside whether such a statement is
6 actionable under trade libel law (it is not, *see infra* B(2)), for purposes of the anti-
7 SLAPP statute, by necessary implication the alleged statements must have been
8 made in a sufficiently public forum to have allegedly disparaged BIG3.

9
10 **2. The Alleged Statements Forming The Basis Of BIG3’s
Claims Concern An Issue Of Public Interest.**

11 The anti-SLAPP statute’s application to “statements made in public fora and
12 ‘other conduct’ implicating speech or petition rights, include an express ‘issue of
13 public interest’ limitation.” *Briggs v. Eden Council for Hope & Opportunity*, 19
14 Cal. 4th 1106, 1117 (1999). “[A]n issue of public interest’ within the meaning of
15 [the anti-SLAPP statute] is *any issue in which the public is interested*. In other
16 words, the issue need not be ‘significant’ to be protected by the anti-SLAPP
17 statute—it is enough that it is one in which the public takes an interest.” *Nygaard*,
18 159 Cal. App. 4th at 1042 (emphasis in original).

19 Generally, “[a] public issue is implicated if the subject of the statement or
20 activity underlying the claim (1) was a person or entity in the public eye; (2) could
21 affect large numbers of people beyond the direct participants; or (3) involved a
22 topic of widespread, public interest.” *D.C. v. R.R.*, 182 Cal. App. 4th 1190, 1215
23 (2010) (quoting *Jewett v. Capital One Bank*, 113 Cal. App. 4th 805, 814 (2003)).

24 ⁶ Even if the “widely distributed” press release was not part of an alleged “public
25 relations effort[.]” and therefore not made in a public forum, the anti-SLAPP statute
26 is broad enough to cover such statements made in more private settings. *See*
27 *Wilbanks*, 121 Cal. App. 4th at 897 (“Section 425.16 ... governs even private
28 communications, so long as they concern a public issue.”); *Averill*, 42 Cal. App. 4th
at 1176 (1996) (concluding that an employee’s allegedly defamatory statements
made in private to her employer fell within the scope of the anti-SLAPP statute
because the Legislature did not intend to exclude private conversations from
protection under the statute).

Statements regarding individuals in the public eye concern the public interest where the public is interested in the content of the statements. *See Jackson v. Mayweather*, 10 Cal. App. 5th 1240, 1254 (2017) (“as Jackson concedes, [] she and Mayweather are both high profile individuals ... subject to extensive media scrutiny. As such, Mayweather’s postings and comments concerning his relationship with Jackson, as well as Jackson’s pregnancy, its termination and her cosmetic surgery, were ‘celebrity gossip’ ... Mayweather ... is someone whose professional accomplishments and private life have generated widespread public interest” and thus, the statements were within the public interest under the anti-SLAPP statute); *Hall v. Time Warner, Inc.*, 153 Cal. App. 4th 1337, 1347 (2007) (concluding that an interview with Brando’s housekeeper, Hall, involved an issue of public interest under the anti-SLAPP statute because “[t]he public’s fascination with Brando and widespread public interest in his personal life made Brando’s decisions concerning the distribution of his assets a public issue or an issue of public interest.”).

Here, the alleged statements forming the basis of BIG3’s claims concern an issue of public interest because the BIG3 basketball league, Ice Cube *and* Kwatinetz are all in the public eye and, as demonstrated by the media and press attention, the public is interested in the content of the statements.

(a) BIG3, Ice Cube And Kwatinetz Are All In The Public Eye.

There can be little dispute that the BIG3 basketball league, Ice Cube and Kwatinetz are in the public eye, even if to varying degrees. Because Ice Cube and Kwatinetz *co-founded* the BIG3 basketball league, it makes sense to consider their presence in the public eye first.

Ice Cube is a well-known rapper, actor and businessman.⁷ Ice Cube has

⁷ See Ex. F (IMDb explaining that Ice Cube has produced, written, toured, and recorded with various music groups and starred in a number of movies).

1 more than *12 million* followers on Facebook and 4.68 million followers on Twitter.⁸
 2 The movie Straight Outta Compton was a “runaway sensation” that tells the story
 3 of Ice Cube’s beginnings in the rap industry; it grossed more than \$200 million in
 4 worldwide revenue.⁹ Ice Cube even has his own website with a news section to
 5 provide updates on his public appearances.¹⁰ Most recently he has appeared on
 6 several popular television talk shows, including James Corden,¹¹ ESPN’s
 7 SportNation,¹² and The Ellen DeGeneres Show.¹³ He also has recently spoken with
 8 The Washington Post¹⁴ and other popular media outlets.¹⁵ There is no question that
 9 Ice Cube is in the public eye.

10 Albeit to a lesser degree and for different reasons, Kwatinetz is also in the
 11 public eye. Kwatinetz is an entertainment industry executive that has founded and
 12 managed various media, talent and production companies, including one with Ice
 13 Cube (CubeVision).¹⁶ Variety wrote an article on his \$10 million New York City
 14 apartment and noted that some of “Mister Kwatinetz[’s] ... more recent producer
 15 credits include the ‘notoriously wretched,’ short-lived TV series ‘Notorious.’”¹⁷
 16 There is a list of “Famous Friends of Jeff Kwatinetz” with over two thousand
 17 views.¹⁸ Kwatinetz also *puts* himself into the public eye: (1) he went on the record
 18 with The Hollywood Reporter to defend Steve Bannon explaining that Bannon is “a
 19

20 ⁸ Ex. G (Ice Cube Facebook and Twitter).

21 ⁹ Ex. H (Deadline article); Ex. I (Variety reporting that “Straight Outta Compton”
 “reached \$200 million at the worldwide box office”).

22 ¹⁰ Ex. J (icecube.com).

23 ¹¹ Ex. K (billboard.com).

24 ¹² Ex. L (ESPN.com).

25 ¹³ Ex. M (ET Canada article).

26 ¹⁴ Ex. N (Washington Post noting that Ice Cube hopes that Kobe Bryant will join
 the BIG3 league).

27 ¹⁵ Ex. O (ESPN.com); Ex. P (billboard.com).

28 ¹⁶ Ex. Q (IMDb biography of Kwatinetz).

¹⁷ Ex. R (Variety).

¹⁸ Ex. S (Ranker listing famous friends of Kwatinetz).

1 great person who wants the world to be a better place”;¹⁹ and (2) he recently had an
 2 interview with brandchannel about BIG3 noting that “[a] benefit of having a lot of
 3 big-name great players involved is you get attention.”²⁰ Over the years, the media
 4 has documented Kwatinetz’s business dealings and his alleged mismanagement,
 5 erratic behavior, and drug use.²¹ Put simply, Kwatinetz is in the public eye.

6 Lastly, with both founding members in the public eye, it is not hard to see
 7 how the nationally broadcasted BIG3 basketball league is in the public eye too.
 8 Indeed, the league regularly issues press releases with updates²² and has a Twitter
 9 account with over 100,000 followers.²³ There is media and press coverage
 10 following each step of the BIG3 league—from its development and debut games, to
 11 player salaries²⁴ and commissioner changes,²⁵ to the 2018 player draft.²⁶ The
 12 BIG3 basketball league is in the public eye.

13 **(b) The Public Is Interested In The Content Of The**
 14 **Statements.**

15 BIG3’s claims are based on alleged statements attributing racially
 16 inflammatory remarks to Kwatinetz—*i.e.*, that he allegedly was “‘racist,’ ‘hostile,’
 17 and that Kwatinetz used the term ‘Rich Nig*as.’” FAC ¶ 105, 109. The numerous

18 ¹⁹ Ex. T (The Hollywood Reporter).

19 ²⁰ Ex. U (brandchannel interview with Kwatinetz).

20 ²¹ Ex. V (New York Times noting the number of senior executives departing
 21 Kwatinetz’s talent management company, the Firm); Ex. W (Los Angeles Times
 22 reporting that Prospect Park Networks, the production company headed by
 23 Kwatinetz, filed for bankruptcy); Ex. X (Variety detailing the collapse of a
 24 proposed merger involving The Firm as a result of Kwatinetz’s reportedly erratic
 25 behavior); Ex. Y (Washington Post stating that Kwatinetz allegedly mismanaged the
 26 Firm and used drugs); Ex. Z (Vanity Fair); Ex. AA (New York Daily News); Ex.
 27 BB (Variety reporting that “Kwatinetz is known in some gossip glossy reading
 28 circles as actress Brittany Murphy’s ex-lover and fiancé. In other circles, among
 celebrity king makers and film producers ... [he] is the sometimes controversial co-
 founder and former CEO of The Firm, a talent management that once claimed
 clients like Marty Scorsese, Leonardo DiCaprio....”).

²² Ex. CC (big3.com).

²³ Ex. DD (BIG3 (@thebig3) Twitter).

²⁴ Ex. EE (Forbes).

²⁵ Ex. FF (Washington Post); Ex. GG (New York Times).

²⁶ Ex. HH (USA Today); Ex. II (CBSSports.com).

1 articles published about the content of these statements necessarily demonstrate the
2 public interest in them:

- 3 1. “Hours after Mason’s dismissal over alleged corrupt behavior
4 became public, the former NBA player released a statement
5 claiming the BIG3 exposed him and others to a ‘hostile and racist’
6 work culture, which he said included co-founder Jeff Kwatinetz
7 calling black players ‘rich n—ers.’” Ex. JJ;
8
- 9 2. “Mason got the ax from BIG3 on Monday for refusing to cooperate
10 with a lawsuit against two Qatari investors who allegedly screwed
11 the league out of millions of dollars ... ‘The work environment at
12 BIG3 has been hostile and racist resulting in the departure of
13 valuable League personnel. Among other matters, a former
14 employee of BIG3 recently told me that Kwatinetz has repeatedly
15 referred to black athletes as ‘rich n**gers.’” Ex. KK;
16
- 17 3. “Mason added that ‘a former employee of BIG3’ recently told him
18 that Kwatinetz, an entertainment industry executive, ‘has repeatedly
19 referred to black athletes as ‘rich (expletive).’” Ex. LL.

20 Even more broadly, the racial attitudes of leaders of professional sports
21 leagues, including the NFL,²⁷ MLB,²⁸ and NBA,²⁹ are matters of public interest.
22 Thus, statements attributing racially inflammatory remarks to Kwatinetz, the co-
23 CEO of BIG3 basketball league, are matters of public interest.

24 The same is true for BIG3’s trade libel allegations that the Investors “told

25 ²⁷ Ex. NN (New York Post); Ex. OO (USA Today reporting that “[f]acing a
26 growing investigation that accuses him of sexual misconduct and using racist
27 language at work, Carolina Panthers owner Jerry Richardson announced [] that he
28 will sell the NFL Team”).

²⁸ Ex. PP (Sports Illustrated).

²⁹ Ex. QQ (Star-Telegram); Ex. RR (The Guardian stating that Donald
Sterling, owner of the LA Clippers, made racist remarks).

1 players and third-parties that the league was not being managed properly.” FAC ¶
 2 116. The BIG3 basketball league’s internal management has also been the subject
 3 of media and press coverage:

- 4 1. “Unless the league changes the length of the games or the number
 5 of games played a night, the way the league is televised presents a
 6 problem for building interest.” Ex. MM;
- 7 2. “The 3-on-3 basketball league has struggled in its infancy, seeing
 8 ratings plummet after a solid opening weekend in Brooklyn, and
 9 injuries to some of its marquee players....” Ex. SS;
- 10 3. “[T]he league and Fox Sports announced Wednesday an agreement
 11 to extend the 3-on-3 basketball league and its coverage into another
 12 season,” Ex. TT;
- 13 4. ““When certain players expressed their desire to participate in the
 14 CBL games, Mr. Cube confronted the players personally about
 15 playing in the CBL and threatened the players that they would be
 16 fined’ ... Following a successful debut ... the league has struggled
 17 to maintain a strong audience.” Ex. UU.

18 Furthermore, the public has demonstrated an interest in the mismanagement
 19 of professional sports leagues generally, including mismanagement in the NFL,
 20 NHL, NBA, and MLB.³⁰ Media outlets such as ESPN, Fox Sports, Sports
 21 Illustrated, and CBS Sports follow professional sports leagues and constantly
 22 publish stories about them.³¹ The public’s copious consumption of this information
 23 demonstrates its interest in the topic. Based on the foregoing, BIG3’s allegations
 24 underpinning its FAC constitute protected activity under subdivision (e) of the anti-
 25

26 ³⁰ See Ex. VV (blackandteal.com); Ex. WW (Bleacher Report); Ex. XX (FANRAG
 27 Sports Network); Ex. YY (Washington Post); Ex. ZZ (clevelandcavaliers.com); Ex.
 AAA (CBS); Ex. BBB (The Wall Street Journal); Ex. CCC (Rolling Stone).

28 ³¹ See, e.g., Ex. DDD (ESPN); Ex. EEE (Fox Sports); Ex. FFF (Sports Illustrated);
 Ex. GGG (CBSSports.com).

1 SLAPP statute.

2 **B. BIG3 Cannot Demonstrate A Probability Of Prevailing On The**
 3 **Merits Of Its Claims.**

4 Because BIG3's allegations constitute protected activity under the anti
 5 SLAPP statute, BIG3's FAC must be stricken unless BIG3 can "establish[] that
 6 there is a probability that [they] will prevail" by producing "admissible evidence"
 7 in support of the claims. *Okorie*, 14 Cal. App. 5th at 590; Cal. Civ. Proc. Code
 8 § 425.16(b)(1). BIG3 cannot meet this burden.

9 **1. BIG3 Cannot Prevail On Its Defamation Or Defamation Per**
 10 **Se Claims.**

11 The tort of defamation "involves (a) a publication that is (b) false,
 12 (c) defamatory, and (d) unprivileged, and that (e) has a natural tendency to injure or
 13 that causes special damage." *Taus v. Loftus*, 40 Cal. 4th 683, 720 (2007) (internal
 14 citations omitted). "Further, when the plaintiff is a public figure, he or she must
 15 also show the speaker made the objectionable statements with malice in its
 16 constitutional sense that is, with knowledge that it was false or with reckless
 17 disregard of whether it was false or not." *Nygard*, 159 Cal. App. 4th at 1048.

18 BIG3's claims for defamation and defamation per se are founded on alleged
 19 statements attributing racially inflammatory remarks to Kwatinetz—*i.e.*, that he
 20 allegedly was "'racist,' 'hostile,' and that Kwatinetz used the term 'Rich Nig*as.'" FAC ¶ 105, 109. BIG3, however, cannot demonstrate that those alleged statements
 21 (1) were published by the Investors, (2) were made about *each* of the plaintiffs
 22 asserting those claims (*e.g.*, Ice Cube, Kwatinetz and "Players"—the latter of which
 23 is not an identified "plaintiff" anywhere in the FAC), (3) are false statements of
 24 fact, or (4) were made with malice. Thus, BIG3 has no probability of prevailing on
 25 their claims.

26 **(a) BIG3 Cannot Demonstrate That The Statements Were**
 27 **Published By The Investors.**

28 A defamation against a defendant requires a showing that the defamatory

statements were “published”—*i.e.*, communicated to a third party who understood the defamatory meaning and application to the plaintiffs—*by the defendant*. *Martinelli v. Int'l House USA*, 161 Cal. App. 4th 1332, 1337 (2008). Thus, courts have held that a “general allegation” that “‘all of the co-conspirators . . . made false statements’” lacked the specificity required by *Twombly/Iqbal* because it did not identify who made the statements and when. *Gressett v. Contra Costa Cty.*, No. C-12-3798 EMC, 2013 WL 2156278, at *30 (N.D. Cal. May 17, 2013); *PAI Corp. v. Integrated Sci. Sols., Inc.*, No. C-06-5349 JSW(JCS), 2007 WL 1229329, at *9 (N.D. Cal. Apr. 25, 2007) (dismissing a defamation claim because the plaintiff “failed to specifically identify who made the statements, when they were made and to whom they were made.”); *Havens v. Autozoners, LLC*, No. 2:16-CV-02503-KJM-GGH, 2017 WL 2546816, at *3-4 (E.D. Cal. June 13, 2017) (dismissing plaintiff’s defamation claim because the “court need not construe conclusory allegations as true” and “[t]he complaint [] does not make clear how ... the allegedly defamatory statement was ‘published’ or disseminated to third parties”).³²

Here, the FAC makes vague allegations that “Defendants” made alleged statements about Kwatinetz but fails to identify which defendant made which specific statements or how those statements were communicated to any third party by that defendant. FAC ¶ 107, 111, 117. The FAC also alleges vaguely that “Defendants” published the alleged statements “through a press release and defamatory public relations efforts” but, *according to the FAC*, Roger Mason (a non-party and former BIG3 commissioner) issued the press release. FAC ¶ 90.

³² See also *Williams v. Salvation Army*, No. 2:14-CV-06138-ODW, 2015 WL 685356, at *5 (C.D. Cal. Feb. 18, 2015) (concluding plaintiff failed to plead publication because although “Plaintiff asserts with conviction that Marshall’s statements were repeated and reviewed by other employees, she provides no specific instance where this actually occurred”); *Flores v. Von Kleist*, 739 F. Supp. 2d 1236, 1259 (E.D. Cal. 2010) (concluding plaintiff’s evidence that third party told the plaintiff that someone told him about a defamatory statement made by another individual, was inadmissible hearsay that could not prove a defamation claim); *Ryll v. Merck & Co.*, 111 F. App’x 535, 536 (9th Cir. 2004) (holding a “second-hand account of the alleged defamatory statement is inadmissible hearsay”).

1 BIG3 simply has no evidence that the Investors communicated the alleged
2 statements about Kwatinetz to any third-party.

3 (b) **BIG3 Cannot Demonstrate That The Statements Were**
4 **Made About *Each* Of The Plaintiffs Asserting The**
5 **Defamation Claims.**

6 To prevail on a defamation claim, a plaintiff must demonstrate that the
7 statement was “of and concerning” *the plaintiff*. *Blatty v. New York Times Co.*, 42
8 Cal. 3d 1033, 1042 (1986). The purpose of this requirement is to prevent
9 “vexatious lawsuits [that could] seriously interfere with public discussion of
10 issues, or groups, which are in the public eye.” *Id.* at 1044 (quoting *Michigan*
11 *United Conservation Clubs v. CBS News*, 485 F. Supp. 893, 900 (W.D. Mich.
12 1980)).

13 Here, the FAC brings claims for defamation and defamation per se on behalf
14 of Ice Cube, Jeff Kwatinetz and “Players.” The undefined “Players” are not an
15 identified plaintiff anywhere in the FAC. This fact alone precludes “Players” from
16 asserting defamation claims under the FAC against anyone arising from any facts.
17 And although Ice Cube is a named plaintiff in the FAC, there is not a single
18 allegation that concerns him, much less directly implicates him. Thus, Ice Cube has
19 no basis on which to assert defamation claims under the FAC either.

20 The only allegations “concerning” any named plaintiff are alleged statements
21 attributing racially inflammatory remarks to Kwatinetz—*i.e.*, that he allegedly was
22 “‘racist,’ ‘hostile,’ and that Plaintiff Kwatinetz used the term ‘Rich Nig*as.’” FAC
23 ¶ 107, 111. But given that there is no allegation, much less evidence, that the
24 Investors themselves made these statements (*see supra* B(1)(a)), BIG3 has failed to
25 demonstrate that allegedly defamatory statements made *by the Investors*
26 “concerned” Kwatinetz.

27 (c) **BIG3 Cannot Demonstrate That The Statements Are**
28 **False Statements Of Fact.**

“[T]o state a defamation claim that survives a First Amendment challenge,

1 plaintiff must present evidence of a statement of fact that is provably false.” *Seelig*
 2 *v. Infinity Broad. Corp.*, 97 Cal. App. 4th 798, 809 (2002) (citing *Milkovich v.*
 3 *Lorain Journal Co.*, 497 U.S. 1, 20 (1990)). “Statements do not imply a provably
 4 false factual assertion and thus cannot form the basis of a defamation action if they
 5 cannot ‘reasonably [be] interpreted as stating actual facts’ about an individual.”
 6 *Ferlauto v. Hamsher*, 74 Cal. App. 4th 1394, 1401 (1999) (quoting *Milkovich v.*
 7 *Lorain Journal Co.*, 497 U.S. 1, 20 (1990)). “[C]ourts distinguish between
 8 statements of fact and statements of opinion for purposes of defamation liability.”
 9 *ZL Techs., Inc. v. Does 1-7*, 13 Cal. App. 5th 603, 624 (2017) (internal quotations
 10 omitted). “In drawing the distinction between opinion and fact, California courts
 11 apply the totality of the circumstances test to determine whether an allegedly
 12 defamatory statement is actionable.” *Ferlauto*, 74 Cal. App. 4th at 1401.

13 Generally, statements that an individual is “racist” are not actionable: “The
 14 term ‘racist’ is of course an exceptionally negative, insulting, and highly charged
 15 word ... It is, however, also a word that lacks precise meaning, so its application to
 16 a particular situation or individual is problematic; indeed, defendants contend no
 17 court has ever found the use of the term ‘racist’ to be actionable defamation in a
 18 context similar to this one.” *Overhill Farms, Inc. v. Lopez*, 190 Cal. App. 4th 1248,
 19 1261-62 (2010); *see also Forte v. Jones*, No. 1:11-CV-0718 AWI BAM, 2013 WL
 20 1164929, at *7 (E.D. Cal. Mar. 20, 2013) (“the implication is to the effect that
 21 Plaintiff and the others confronting Defendant are racists ... that sort of name-
 22 calling is not actionable, no matter how subjectively hurtful it may be, because the
 23 statement is not of the sort that can be verified as false.”).

24 That is precisely what the FAC asserts here. The FAC asserts that the
 25 allegedly defamatory statements comprised statements that Kwatinetz was “‘racist,’
 26 [and] ‘hostile.’” FAC ¶ 105, 109. As held in *Overhill Farms* and *Forte*, general
 27 statements that plaintiffs are “racist” and “hostile” are not statements of fact that are
 28 provably false, and therefore are not actionable. Accordingly, BIG3 cannot

1 demonstrate a probability of success based on those allegations.

2 The FAC further asserts that the allegedly defamatory statements included
 3 attributing to Kwatinetz use of the term “Rich Nig*as.” The only evidence offered
 4 by BIG3 that the *Investors* purportedly attributed such statements to Kwatinetz is a
 5 declaration from Jerome Williams generically “confirming the defamatory
 6 statements made to him by Defendants.” FAC ¶ 95, Ex. D. However, the
 7 declaration from Jerome Williams fails to contain *any* information regarding the
 8 alleged “Rich Nig*as” remark.³³ The declaration only states that one of the
 9 Investors (Sabi) told Roger Mason that it was a lead investor in BIG3 and had also
 10 told Mason that “the BIG3 weren’t running the business right.” FAC, Ex. D.
 11 Neither of those statements are actionable. The Investors are, in fact, the lead
 12 investors in BIG3, but regardless such a statement is not defamatory. Moreover, as
 13 discussed above, Sabi’s purported statements to Jerome Williams about the BIG3
 14 not being run “right” is a non-actionable opinion and cannot be the basis for
 15 Kwatinetz’s defamation claim. *See Summit Bank v. Rogers*, 206 Cal. App. 4th 669,
 16 700 (2012) (concluding that statements regarding the mismanagement of bank were
 17 non-actionable opinions). BIG3 cannot demonstrate a probability of success based
 18 on those allegations.

19 (d) **Kwatinetz—The Only Relevant Plaintiff—Is A Public**
 20 **Figure And Therefore Must Show The Allegedly**
 21 **Defamatory Statements Were Made With Actual**
 22 **Malice.**

22 A threshold question in a defamation action is whether the plaintiff is a
 23 “public figure.” *McGarry v. Univ. of San Diego*, 154 Cal. App. 4th 97, 113 (2007);
 24 *Manzari v. Associated Newspapers Ltd.*, 830 F.3d 881, 888 (9th Cir. 2016) (“The
 25 threshold question that frames our defamation analysis is ... [w]hether an
 26 individual is a public figure”). If so, the public figure must prove that the allegedly

27 ³³ Notably, Jerome Williams submitted a second declaration that does concern the
 28 “Rich Nig*as” remark, but that declaration makes *no mention of the Investors*;
 rather, he attributes those hearsay remarks only to Mason and Henry. FAC, Ex. E.

1 “defamatory statements were made with actual malice.” *Comedy III Prods., Inc. v.*
 2 *Gary Saderup, Inc.*, 25 Cal. 4th 387, 398 (2001) (citing *Gertz v. Robert Welch, Inc.*,
 3 418 U.S. 323, 328 (1974)).

4 The United States Supreme Court has articulated two types of public figures
 5 for defamation purposes: (1) an “all-purpose” public figure is an individual who
 6 has “achieve[ed] such pervasive fame or notoriety that he becomes a public figure
 7 for all purposes and in all contexts”; and (2) a “limited purpose public figure” is an
 8 individual who “voluntarily injects himself or is drawn into a particular public
 9 controversy and thereby becomes a public figure for a limited range of issues.”
 10 *Gertz v. Robert Welch, Inc.*, 418 U.S. 323, 351 (1974). Public figures “include
 11 artists, athletes, business people, dilettantes, anyone who is famous or infamous
 12 because of who he is or what he has done.” *Cepeda v. Cowles Magazines &*
 13 *Broad., Inc.*, 392 F.2d 417, 419 (9th Cir. 1968).

14 For all the reasons discussed above as to how Kwatinetz is in the public eye
 15 and the public takes an interest in his business ventures and related activities,
 16 Kwatinetz is a public figure for purposes of defamation law. *See* Section B(2)(a).
 17 At the very least, Kwatinetz is a limited public figure because of his media
 18 campaign related to the BIG3 basketball league, Qatar and the Investors and the
 19 corresponding articles published on the alleged statements and this dispute. *See*
 20 *supra* Section B(2)(b).

21 Actual malice “requires a showing that the allegedly false statement was
 22 made ‘with knowledge that it was false or with reckless disregard of whether it was
 23 false or not.’” *Annette F. v. Sharon S.*, 119 Cal. App. 4th 1146, 1167 (2004)
 24 (quoting *New York Times Co. v. Sullivan*, 376 U.S. 254, 279-80 (1964)). “‘There
 25 must be sufficient evidence to permit the conclusion that the defendant in fact
 26 entertained serious doubts as to the truth of his publication.’” *Id.* (quoting *St.*
 27 *Amant v. Thompson*, 390 U.S. 727, 731 (1968)). “The existence of actual malice
 28 turns on the defendant’s subjective belief as to the truthfulness of the allegedly false

1 statement.” *Id.* “[M]ere failure to investigate the truthfulness of a statement, even
 2 when a reasonably prudent person would have done so, is insufficient.” *Id.* at 1169.

3 In opposition to an anti-SLAPP motion, the plaintiff must “‘establish a
 4 probability that [he] will be able to produce clear and convincing evidence of actual
 5 malice.’” *Reed v. Gallagher*, 248 Cal. App. 4th 841, 862 (2016) (quoting *Annette*
 6 *F.*, 119 Cal. App. 4th at 1167). In other words, the plaintiff “must make a prima
 7 facie showing of facts demonstrating a high probability that [the defendant]
 8 published the challenged statements with knowledge of their falsity or while
 9 entertaining serious doubts as to their truth.” *Id.*

10 As discussed above, the FAC fails to establish (or even allege) that the
 11 Investors published *any* allegedly defamatory statements about *any* of the plaintiffs,
 12 much less that the Investors may have done so with actual malice—that is, “with
 13 knowledge of their falsity or while entertaining serious doubts as to their truth.”
 14 The most the FAC alleges is that one of the Investors “intended for the false
 15 allegations to do maximum damage and create a leadership vacuum in the league.”
 16 FAC ¶ 96. But the logical disconnect in this vague assertion is transparent, as it
 17 says nothing about knowledge of *falsity* of the alleged statements. The FAC
 18 otherwise fails to allege any detail about what *the Investors* actually did—*i.e.*, what
 19 was purportedly said (*i.e.*, by whom, about whom, when and to whom), let alone
 20 that such statements were false. *See supra* B(1)(c). It is impossible to say an act
 21 has been undertaken with actual malice if the nature of the act cannot even be
 22 identified.

23 2. BIG3 Cannot Prevail On Its Trade Libel Claim.

24 “Trade libel is the publication of matter disparaging the quality of another’s
 25 property, which the publisher should recognize is likely to cause pecuniary loss to
 26 the owner.” *ComputerXpress, Inc. v. Jackson*, 93 Cal. App. 4th 993, 1010 (2001);
 27 *Mann v. Quality Old Time Serv., Inc.*, 139 Cal. App. 4th 328, 340 (2006) (“trade
 28 libel involves false disparagement of the quality of goods or services.”). Whereas

1 defamation “concerns injury to the reputation of a person or business,” trade libel
 2 “involves false disparagement of the quality of goods or services.” *Total Call*
 3 *Int’l, Inc. v. Peerless Ins. Co.*, 181 Cal. App. 4th 161, 169 (2010) (quoting *Mann*,
 4 139 Cal. App. 4th at 340). “To constitute trade libel, a statement must be false.”
 5 *ComputerXpress, Inc.*, 93 Cal. App. 4th at 1010. “[O]pinions will not support a
 6 cause of action for trade libel.” *Id.*; see *Summit Bank*, 206 Cal. App. 4th at 700
 7 (“statements that the Bank was mismanaged and rendered poor service and that ...
 8 depositors would be well advised to move their accounts ... do not imply a
 9 provably false factual assertion ... Instead, as a matter of law, such statements
 10 constitute nonactionable opinions.”).

11 BIG3’s trade libel claim is based on the allegation that the Investors “told
 12 players and third-parties that the league was not being managed properly and not
 13 accepting their money.” FAC ¶ 116. As an initial matter, statements regarding
 14 management of the league and whether the league accepted the Investors’ money
 15 do not concern the “quality of goods or services” of BIG3, and therefore simply are
 16 not actionable under trade libel law. See *Total Call*, 181 Cal. App. 4th at 169.
 17 Moreover, whether BIG3 was being “managed properly” is an opinion that does not
 18 imply a provably false assertion. See *Summit Bank*, 206 Cal. App. 4th at 700. With
 19 respect to the allegation that the league was “not accepting their money,” BIG3
 20 provides no context to this statement, fails to identify who made the statement or
 21 who it was said to, nor does BIG3 provide any explanation as to how such a
 22 statement might have caused a pecuniary loss to BIG3. Put simply, BIG3 cannot
 23 demonstrate a probability of prevailing on the merits of its trade libel claim.

24 3. BIG3 Cannot Prevail On Its Intentional Interference with 25 Prospective Economic Relations Claim.

26 To prove a claim for intentional interference with prospective economic
 27 relations, a plaintiff must show: “(1) an economic relationship between the plaintiff
 28 and some third party, with the probability of future economic benefit to the

1 plaintiff; (2) the defendant’s knowledge of the relationship; (3) intentional acts on
 2 the part of the defendant designed to disrupt the relationship; (4) actual disruption
 3 of the relationship; and (5) economic harm to the plaintiff proximately caused by
 4 the acts of the defendant.” *Arntz Contracting Co. v. St. Paul Fire & Marine Ins.*
 5 *Co.*, 47 Cal. App. 4th 464, 475 (1996) (internal quotations omitted). “[A] plaintiff
 6 seeking to recover for an alleged interference with prospective contractual or
 7 economic relations must plead and prove as part of its case-in-chief that the
 8 defendant not only knowingly interfered with the plaintiff’s expectancy, but
 9 engaged in conduct that was wrongful by some legal measure other than the fact of
 10 interference itself.” *Id.* (quoting *Della Penna v. Toyota Motor Sales, U.S.A., Inc.*,
 11 11 Cal. 4th 376, 381–393 (1995)).

12 BIG3’s intentional interference claim rests on the anemic allegation that
 13 “Defendants made or aided and abetted in the making of defamatory statements of
 14 and concerning Plaintiffs with the intent of interfering and causing disruption with
 15 existing and prospective contracts entered by Plaintiffs.” FAC ¶ 122. The FAC
 16 does not identify *any* specific economic relationship between BIG3 and some third
 17 party, much less one with the probability of future economic benefit to BIG3. The
 18 FAC also fails to establish the Investors’ knowledge of that relationship, any
 19 intentional acts by the Investors designed to disrupt that relationship, any actual
 20 disruption of that relationship, or any economic harm to BIG3 that was caused by
 21 the Investors’ actions. Moreover, for the reasons discussed above, the connection
 22 between the Investors and any alleged defamatory statements is wholly lacking. In
 23 other words, the FAC fails to allege *any* of the elements of an intentional
 24 interference claim. Necessarily, then, BIG3 cannot demonstrate a probability of
 25 prevailing on the merits of this claim.

26 IV. **THE COURT SHOULD AWARD THE INVESTORS THEIR**
 27 **ATTORNEYS’ FEES AND COSTS INCURRED IN BRINGING THIS**
 28 **MOTION**

California’s anti-SLAPP statute provides that “a prevailing Defendant on a

1 special motion to strike shall be entitled to recover his or her attorney's fees and
 2 costs." Cal. Code Civ. Proc. § 425.16(c). Indeed, "it is well-settled that an award
 3 of attorney's fees and costs to a successful anti-SLAPP movant is mandatory."
 4 *Kearney v. Foley and Lardner*, 553 F. Supp. 2d 1178, 1181-1182 (S.D. Cal. 2008);
 5 see also *Ketchum v. Moses*, 24 Cal. 4th 1122, 1131 (2001) ("[A]ny SLAPP
 6 defendant who brings a successful motion to strike is entitled to mandatory attorney
 7 fees"). Because the allegations giving rise to the FAC involve protected activity
 8 and BIG3 has failed to carry its burden of establishing a probability of prevailing on
 9 the merits of its claims, BIG3 should be ordered to pay all attorneys' fees and costs
 10 incurred by the Investors in bringing this motion.

11 **V. CONCLUSION**

12 For the foregoing reasons, the Investors' anti-SLAPP motion should be
 13 granted and BIG3's FAC should be stricken with prejudice.

14 Dated: May 4, 2018

Respectfully submitted,

JONES DAY

17
 18 By: /s/ Brian D. Hershman
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